
Section 2

Labor Force and Income

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2.1 Labor Force and Employment

Labor force and employment growth in both the City of Tallahassee and Leon County has been strong over the past two years. Leon County's labor force and total employed increased by nearly 7,000 people between 2005 and 2007, an annual increase of 2.5% per year. Local Area Unemployment Statistics are a count of people employed by place of residence (not place of employment).

**Figure 2-1
Labor Force (2001-2007)**

	2001	2002	2003	2004	2005	2006	2007
Leon County	133,807	132,951	134,527	133,993	134,811	138,024	141,732
% Change From Previous		-0.6%	1.2%	-0.4%	0.6%	2.4%	2.7%
City of Tallahassee	82,608	82,225	83,136	82,749	85,257	87,600	89,985
% Change From Previous		-0.5%	1.1%	-0.5%	3.0%	2.7%	2.7%
Unincorporated Leon County	51,199	50,726	51,391	51,244	49,554	50,424	51,747
% Change From Previous		-0.9%	1.3%	-0.3%	-3.3%	1.8%	2.6%

Source: Florida Agency for Workforce Innovation, Labor Market Statistics, Local Area Unemployment Statistics

**Figure 2-2
Employment (2001-2007)**

	2001	2002	2003	2004	2005	2006	2007
Leon County	129,075	127,060	129,089	129,039	130,520	134,129	137,375
% Change From Previous		-1.6%	1.6%	0.0%	1.1%	2.8%	2.4%
City of Tallahassee	79,131	77,896	79,140	79,109	82,449	85,060	87,118
% Change From Previous		-1.6%	1.6%	0.0%	4.2%	3.2%	2.4%
Unincorporated Leon County	49,944	49,164	49,949	49,930	48,071	49,069	50,257
% Change From Previous		-1.6%	1.6%	0.0%	-3.7%	2.1%	2.4%

Source: Florida Agency for Workforce Innovation, Labor Market Statistics, Local Area Unemployment Statistics

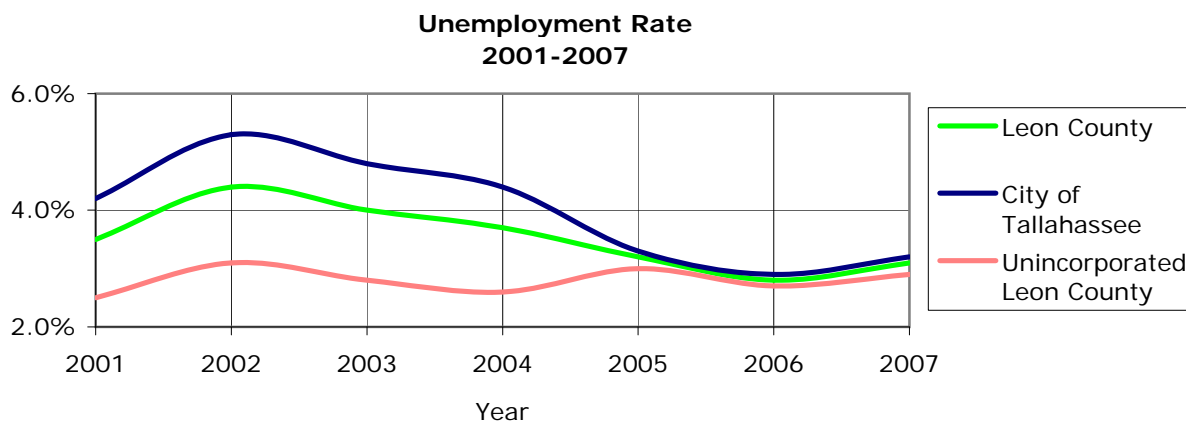
2.2 Unemployment

The unemployment rate in Leon County increased in 2007 after declining for four straight years. These place of residence figures indicate a slight increase in unemployment in 2007 for both the residents of the City of Tallahassee as well as the residents of Unincorporated Leon County. Initial claims for unemployment compensation increased 5.3% in 2007 in Leon County after decreasing 5.2% the previous year.

**Figure 2-3
Unemployment Rate (2001-2007)**

	2001	2002	2003	2004	2005	2006	2007
Leon County	3.5%	4.4%	4.0%	3.7%	3.2%	2.8%	3.1%
City of Tallahassee	4.2%	5.3%	4.8%	4.4%	3.3%	2.9%	3.2%
Unincorporated Leon County	2.5%	3.1%	2.8%	2.6%	3.0%	2.7%	2.9%

Source: Florida Agency for Workforce Innovation, Labor Market Statistics, Local Area Unemployment Statistics



Source: Florida Agency for Workforce Innovation, Labor Market Statistics, Local Area Unemployment Statistics

**Figure 2-4
Initial Claims for Unemployment Compensation (2001-2007)**

	2001	2002	2003	2004	2005	2006	2007
Leon County	5,022	5,999	5,633	6,250	5,932	5,622	5,922
% Change from Previous		19.5%	-6.1%	11.0%	-5.1%	-5.2%	5.3%
Florida	547,418	585,764	557,845	658,516	542,845	493,164	638,291
% Change from Previous		7.0%	-4.8%	18.0%	-17.6%	-9.2%	29.4%

Source: Florida Agency for Workforce Innovation, Labor Market Statistics, Unemployment Compensation Files

2.3 Employment by Industry

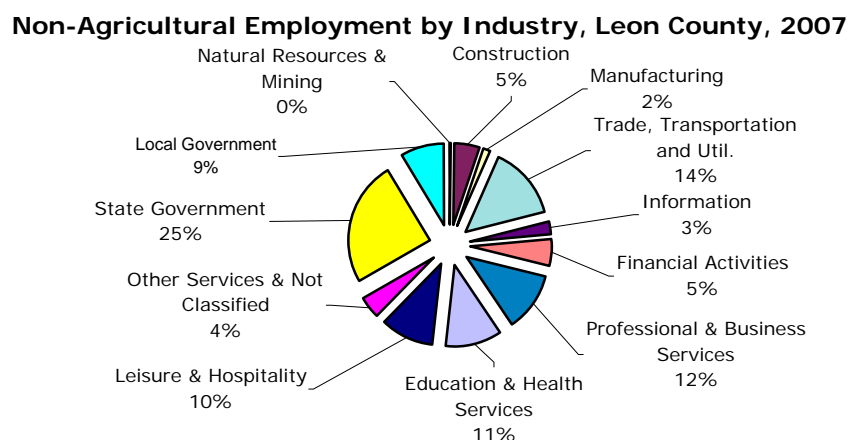
Between 2002 and 2007, non-agricultural employment in Leon County grew 0.6% per year on average. The construction industry grew 4.1% per year and added 1,465 jobs during the period while Leisure & Hospitality grew 4.1% per year and added 3,069 jobs. State Government and Federal Government suffered the greatest job losses in Leon County between 2002 and 2007

Figure 2-5
Non-Agricultural Employment by Industry, Leon County (2002-2007)

	2002	2003	2004	2005	2006	2007	Avg. Annual Change
Natural Resources & Mining	225	215	182	218	235	224	-0.1%
Construction	5,795	6,072	6,487	7,392	7,778	7,260	4.1%
Manufacturing	2,186	2,178	2,221	2,178	2,216	2,314	1.1%
Trade, Transportation and Util.	19,771	19,636	20,467	20,980	21,202	20,741	0.9%
Information	3,710	3,498	3,587	3,771	3,568	3,687	-0.1%
Financial Activities	6,449	6,849	6,791	7,080	7,359	7,324	2.4%
Professional & Business Services	15,286	15,196	14,836	16,012	17,308	16,987	2.0%
Education & Health Services	14,969	14,992	14,877	14,967	15,558	16,211	1.5%
Leisure & Hospitality	12,009	12,209	13,011	13,990	14,450	15,078	4.1%
Other Services & Not Classified	6,290	5,575	5,843	5,943	6,257	6,249	0.0%
State Government	41,859	41,934	42,390	38,223	36,518	35,983	-3.3%
Local Government	11,243	11,516	11,728	11,935	12,087	12,309	1.7%
Federal Government	1,717	1,728	1,698	1,699	1,679	1,656	-0.7%
Total	141,509	141,598	144,118	144,388	146,215	146,023	0.6%

Source: Florida Agency for Workforce Innovation, Labor Market Statistics, QCEW - Quarterly Census of Employment and Wages (ES-202)

Figure 2-6
Non-Agricultural Employment by Industry, Leon County (2007)



Source: Florida Agency for Workforce Innovation, Labor Market Statistics, QCEW - Quarterly Census of Employment and Wages (ES-202)

2.4 Projected Employment by Industry

In Leon County, Professional and Business Services is projected to create the most jobs and experience the largest annual percentage growth in employment by major industry between 2007 and 2015.

Figure 2-7
Projected Employment by Industry, Leon County (2007-2015)

Industry	2007 Employment	2015 Employment	Total Employment Annual Change	Annual Percentage Change
Total All Industries	171,779	193,566	2,723	1.6%
Professional and Business Services	19,190	23,773	573	3.0%
Information	4,038	4,800	95	2.4%
Education and Health Services	16,228	19,149	365	2.3%
Financial Activities	7,429	8,652	153	2.1%
Transportation and Warehousing	1,494	1,733	30	2.0%
Leisure and Hospitality	14,883	17,181	187	1.9%
Other Services (Except Government)	7,822	9,023	150	1.9%
Local Government	12,296	14,042	218	1.8%
Construction	7,765	8,765	125	1.6%
Retail Trade	17,509	19,580	259	1.5%
Wholesale Trade	3,020	3,316	37	1.2%
Agriculture, Forestry, Fishing and Hunting	183	199	2	1.1%
Manufacturing	2,214	2,402	24	1.1%
State Government	41,393	43,935	318	0.8%
Self-Employed & Unpaid Family Workers	14,462	15,083	78	0.5%
Federal Government	1,678	1,746	8	0.5%

Source: Florida Agency for Workforce Innovation, Labor Market Statistics, Florida Employment Forecast

2.5 Projected Employment by Occupation

Six of the top eight occupations by projected percentage annual growth in Leon County are in the technology field. By total employment change, retail occupations (Retail Salespersons, Janitors & Cleaners and Food Preparation Workers) account for the top three occupations projected to add the most jobs by 2015.

Figure 2-8
Fastest Growing Occupations, Leon County (2007-2015)

Industry	2007 Emp.	2015 Emp.	Total Emp. Change	Annual Percentage Change
Computer Software Engineers, Systems Software	290	484	194	8.4%
Computer Software Engineers, Applications	527	876	349	8.3%
Personal Financial Advisors	370	532	162	5.5%
Telecommunications Line Installers & Repairers	199	272	73	4.6%
Pharmacy Technicians	131	177	46	4.4%
Database Administrators	250	335	85	4.3%
Network & Computer Systems Administrators	730	969	239	4.1%
Network Systems & Data Communications Analysts	1,425	1,893	468	4.1%
Amusement & Recreation Attendants	181	239	58	4.0%
Computer Systems Analysts	1,389	1,819	430	3.9%
Computer & Information Systems Managers	299	387	88	3.7%
Insulation Workers, Mechanical	208	269	61	3.7%
Home Health Aides	610	787	177	3.6%
Sales Managers	195	251	56	3.6%
Physician Assistants	227	293	66	3.6%

Source: Florida Agency for Workforce Innovation, Labor Market Statistics, Florida Employment Forecast

Figure 2-9
Occupations Gaining the Most New Jobs, Leon County (2007-2015)

Industry	2007 Emp.	2015 Emp.	Total Emp. Change	Annual Percentage Change
Retail Salespersons	5,906	6,846	940	2.0%
Janitors & Cleaners, Except Maids & Housekeeping	3,353	4,060	707	2.6%
Food Prep. & Serving Workers, Inc. Fast Food	4,025	4,656	631	2.0%
Customer Service Representatives	2,692	3,218	526	2.4%
Waiters and Waitresses	3,212	3,706	494	1.9%
Registered Nurses	2,770	3,247	477	2.2%
Management Analysts	6,574	7,048	474	0.9%
Network Systems and Data Communications Analyst	1,425	1,893	468	4.1%
Computer Systems Analysts	1,389	1,819	430	3.9%
Lawyers	2,861	3,249	388	1.7%
Computer Software Engineers, Applications	527	876	349	8.3%
Computer Support Specialists	1,190	1,513	323	3.4%

Source: Florida Agency for Workforce Innovation, Labor Market Statistics, Florida Employment Forecast

2.6 Median Family Income

The median family income in Leon County stood at \$52,962 according to the 2000 Census and is estimated to be \$62,100 in the 2008 fiscal year for the Tallahassee CBSA*. Median family income wage growth in the decade of the 1990's was less than half the rate of the 1980's.

Figure 2-10
Median Family Income in Current Dollars (1980, 1990, 2000)

Median Family Income	1980	1990	2000	Annual Change	
				1980-1990	1990-2000
Leon County	\$18,916	\$37,000	\$52,962	6.7%	3.6%
Tallahassee MSA*	\$18,448	\$34,475	\$50,086	6.3%	3.7%
City of Tallahassee	\$16,982	\$34,764	\$49,359	7.2%	3.5%
Unincorporated Leon County	\$20,697	\$40,057	\$57,232	6.6%	3.6%
Florida	\$17,280	\$32,212	\$45,625	6.2%	3.5%

*Note: In the 1980 Census the Tallahassee MSA included Leon and Wakulla County. In the 1990 and 2000 Census, the Tallahassee MSA included Leon and Gadsden Counties

Source: U.S. Department of Commerce, Bureau of the Census, 1980, 1990, 2000

Figure 2-11
Median Family Income in Constant Year 2000 Dollars

Median Family Income	1980	1990	2000	Annual Change	
				1980-1990	1990-2000
Leon County	\$39,547	\$48,749	\$52,962	2.1%	0.8%
Tallahassee MSA*	\$38,553	\$45,422	\$50,086	1.6%	1.0%
City of Tallahassee	\$35,504	\$45,803	\$49,359	2.5%	0.7%
Unincorporated Leon County	\$43,270	\$52,776	\$57,232	2.0%	0.8%
Florida	\$36,127	\$42,440	\$45,625	1.6%	0.7%

*Note: In the 1980 Census the Tallahassee MSA included Leon and Wakulla County. In the 1990 and 2000 Census, the Tallahassee MSA included Leon and Gadsden Counties

Source: U.S. Department of Commerce, Bureau of the Census, 1980, 1990, 2000

Figure 2-12
Median Family Income Estimates by Fiscal Year (2004-2008)

Median Family Income	2004	2005	2006	2007	2008
Tallahassee*	\$56,500	\$57,700	\$58,500	\$58,200	\$62,100
Florida	\$51,900	\$52,550	\$54,800	\$53,300	\$57,200

*Note: HUD's Core-Based Statistical Area (CBSA) definition for median family income estimates for Tallahassee in the years 2004 and 2005 is defined as Leon and Gadsden Counties. For 2006 - 2008 the median family income estimates for Tallahassee include Leon, Gadsden and Jefferson Counties.

Source: U.S. Department of Housing and Urban Development (HUD)

2.7 Average Annual Employment/Wages

The average annual wage in Leon County in 2007 was \$37,590, 5.5% below the state average wage of \$39,762. The annual average state government wage was 3.3% higher in Leon County compared to the state average while the local government wage was 9.2% lower than the state average.

Figure 2-13
Average Annual Employment and Wages by Ownership (2007)

	Average Annual Reporting Units	Average Annual Employment	Average Annual Wage
Leon County			
All Ownerships	8,166	146,061	\$37,590
Private Ownerships	7,887	96,114	\$34,681
Federal Government	50	1,656	\$63,580
State Government	205	35,983	\$43,735
Local Government	24	12,309	\$38,842
Florida			
All Ownerships	608,116	7,949,384	\$39,762
Private Ownerships	601,562	6,871,543	\$38,947
Federal Government	1,944	127,960	\$61,817
State Government	3,115	186,973	\$42,338
Local Government	1,495	762,910	\$42,770

Source: Florida Agency for Workforce Innovation, Labor Market Statistics, Quarterly Census of Employment & Wages (ES-202)

Figure 2-14
Average Annual Employment & Wages, Select Private Industries (2007)

	Average Annual Reporting Units	Average Annual Employment	Average Annual Wage
Leon County			
Professional and Business Services	1,947	16,987	\$49,189
Financial Activities	908	7,324	\$49,544
Construction	930	7,260	\$35,946
Information	179	3,687	\$42,878
Manufacturing	119	2,314	\$42,977
Florida			
Professional and Business Services	128,602	1,327,095	\$43,807
Financial Activities	73,736	538,513	\$56,551
Construction	76,454	593,344	\$41,644
Information	9,570	161,788	\$56,894
Manufacturing	16,956	387,992	\$47,490

Source: Florida Agency for Workforce Innovation, Labor Market Statistics, Quarterly Census of Employment & Wages (ES-202)

2.8 Occupational Employment and Wages

The 2008 estimated average hourly wage for all occupations in the Tallahassee MSA is \$18.60 with the median wage being \$14.92 per hour for experienced workers in their occupation.

Figure 2-15
Occupational Emp. and Wages, 1,000+ Employment,
Tallahassee MSA (2008)

Occupational Title	2007 Emp.	Hourly Wage (2008 Wage Estimates in dollars)			
		Mean	Median	Entry*	Exp.**
Total All Occupations	167,550	\$18.60	\$14.92	\$8.87	\$23.47
Retail Salespersons	5,320	\$12.40	\$9.52	\$7.61	\$14.80
Management Analysts	4,540	\$25.47	\$23.36	\$17.79	\$29.31
Cashiers	4,490	\$8.27	\$7.89	\$7.14	\$8.85
Comb. Food Pre. & Serving Workers, Inc. Fast Food	4,440	\$7.94	\$7.54	\$7.28	\$8.28
Executive Secretaries and Administrative Assistants	4,230	\$17.96	\$16.77	\$13.10	\$20.40
Office Clerks, General	4,190	\$11.68	\$11.24	\$8.62	\$13.21
Waiters and Waitresses	3,680	\$9.36	\$9.33	\$7.29	\$10.38
Business Operations Specialists, All Other	3,570	\$24.63	\$22.72	\$16.16	\$28.88
Accountants and Auditors	3,560	\$23.87	\$22.58	\$15.67	\$27.96
Secretaries, Except Legal, Medical, and Executive	3,280	\$13.51	\$12.97	\$9.79	\$15.37
Janitors and Cleaners, Ex.Maids and Hskping.	3,270	\$9.38	\$8.84	\$7.45	\$10.34
Registered Nurses	2,810	\$27.64	\$26.66	\$20.40	\$31.26
Stock Clerks and Order Fillers	2,760	\$9.74	\$9.05	\$7.71	\$10.76
Bookkeeping, Accounting, and Auditing Clerks	2,150	\$14.19	\$14.19	\$10.12	\$16.24
Lawyers	1,900	\$46.05	\$39.72	\$27.46	\$55.35
Customer Service Representatives	1,730	\$13.01	\$12.39	\$9.68	\$14.67
Maintenance and Repair Workers, General	1,380	\$13.86	\$13.28	\$9.81	\$15.89
First-Line Supervisors/Mgrs of Retail Sales Workers	1,330	\$19.14	\$17.04	\$12.42	\$22.50
Nursing Aides, Orderlies, and Attendants	1,320	\$9.89	\$9.86	\$8.02	\$10.82
Comp. Ofcrs., Ex. Ag., Cons., Hlth., Safety & Trans.	1,320	\$18.50	\$17.12	\$14.10	\$20.70
Receptionists and Information Clerks	1,310	\$11.23	\$10.91	\$8.47	\$12.61
Laborers & Freight, Stock, & Material Movers, Hand	1,220	\$10.05	\$9.55	\$7.93	\$11.11
Truck Drivers, Heavy and Tractor-Trailer	1,210	\$14.28	\$13.32	\$10.60	\$16.12
Landscaping and Groundskeeping Workers	1,200	\$10.64	\$9.80	\$8.24	\$11.82
First-Line Supers./Mgrs. of Ofc. & Admin. Sup. Wkrs.	1,150	\$21.00	\$20.31	\$13.72	\$24.64
Cooks, Restaurant	1,150	\$9.98	\$9.72	\$8.30	\$10.83
General and Operations Managers	1,120	\$49.64	\$46.51	\$25.49	\$61.72
Sales Representatives, Services, All Other	1,080	\$29.03	\$24.96	\$13.18	\$36.95
Maids and Housekeeping Cleaners	1,050	\$8.25	\$7.78	\$7.28	\$8.74
Security Guards	1,050	\$11.51	\$9.86	\$8.12	\$13.21
Home Health Aides	1,040	\$9.44	\$9.05	\$8.16	\$10.07
Tax Examiners, Collectors, and Revenue Agents	1,040	\$19.35	\$16.46	\$14.14	\$21.96
Sales Representatives, Wholesale and Manufacturing	1,010	\$26.83	\$22.17	\$12.93	\$33.79
Truck Drivers, Light or Delivery Services	1,010	\$12.61	\$10.64	\$7.99	\$14.94
Police and Sheriff's Patrol Officers	1,000	\$22.79	\$21.60	\$16.67	\$25.84

* *Entry Wage* - This is the wage an entry-level worker might expect to make. It is defined as the average (mean) wage earned by the lowest third of all workers in a given occupation.

** *Experienced Wage* - This wage represents what an experienced worker might expect to make. It is defined as the average (mean) wage earned by the upper two-thirds of all workers in a given occupation.

Source: Florida Agency for Workforce Innovation, Labor Market Statistics, Occ. Employment Statistics & Wages
 Tallahassee-Leon County Planning Department

2.9 Per Capita Personal Income

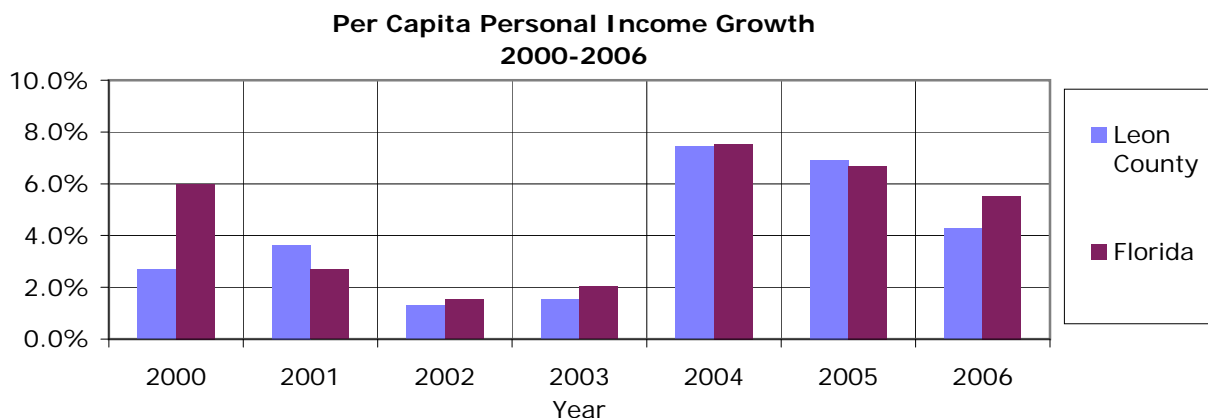
Per capita personal income grew 4.3% in Leon County in 2006 (down from 6.9% the previous year) and was 90.5% of the per capita income for the state. Since per capita personal income is calculated as the personal income of a given area divided by the resident population of the area, per capital personal income tends to be lower in Leon County due to the large number of college students in our community.

Figure 2-16
Per Capita Personal Income (2000-2006)

	2000	2001	2002	2003	2004	2005	2006
Leon County	\$26,022	\$26,969	\$27,316	\$27,733	\$29,793	\$31,856	\$33,216
% Change From Previous	2.7%	3.6%	1.3%	1.5%	7.4%	6.9%	4.3%
Florida	\$28,508	\$29,277	\$29,727	\$30,330	\$32,618	\$34,798	\$36,720
% Change From Previous	6.0%	2.7%	1.5%	2.0%	7.5%	6.7%	5.5%

Source: U.S. Department of Commerce, Bureau of Economic Analysis, Regional Economic Information System

Figure 2-17
Per Capita Personal Income Growth (2000-2006)



Source: U.S. Department of Commerce, Bureau of Economic Analysis, Regional Economic Information System