

3.1 Taxable Sales

The overall level of taxable sales was up a slim 2.5% in the Tallahassee MSA in 2006 following three strong years of growth between 2003 and 2005. The greatest annual percentage gain by category between 2003 and 2006 occurred in business investment (industrial machinery, medical/optical supplies, commercial rentals, etc.) up 8.1% per year on average followed by building investment (building contractors, HVAC contractors, etc.) up 5.4% per year since 2003.

Figure 3-1
Annual Taxable Sales, Tallahassee MSA and Florida (1995-2006)

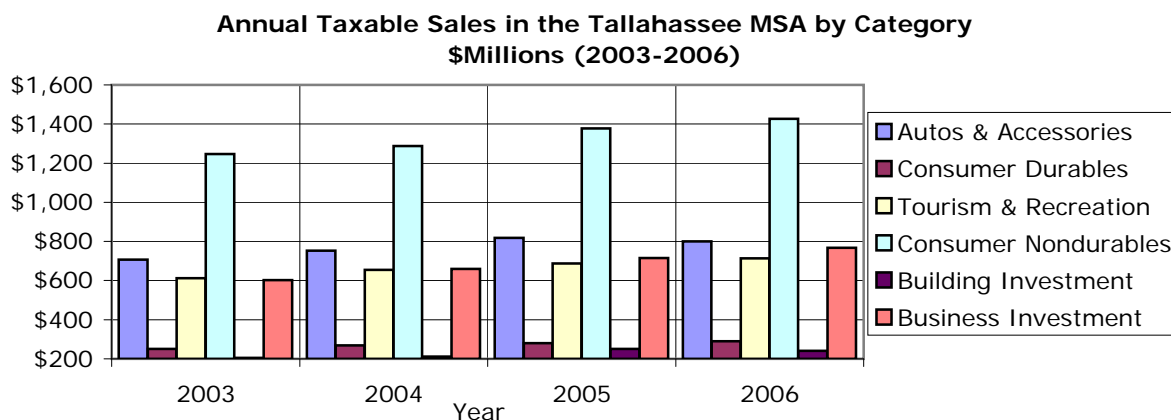
Year	Tallahassee MSA	Change from Previous Year	State of Florida	Change from Previous Year
1995	\$2,637.7	6.5%	\$177,449.8	6.0%
1996	\$2,797.5	6.1%	\$191,026.0	7.7%
1997	\$2,865.5	2.4%	\$203,026.7	6.3%
1998	\$2,981.8	4.1%	\$217,206.9	7.0%
1999	\$3,217.3	7.9%	\$236,422.9	8.8%
2000	\$3,335.4	3.7%	\$252,179.8	6.7%
2001	\$3,362.3	0.8%	\$255,204.7	1.2%
2002	\$3,419.2	1.7%	\$252,910.9	-0.9%
2003	\$3,623.8	6.0%	\$266,335.7	5.3%
2004	\$3,834.4	5.8%	\$294,110.3	10.4%
2005	\$4,130.8	7.7%	\$327,787.6	11.5%
2006	\$4,235.3	2.5%	\$343,503.5	4.8%

Note: Taxable sales in \$Millions of dollars

Note: Tallahassee MSA includes Leon and Gadsden Counties (previous definition)

Source: Florida Department of Revenue

Figure 3-2
Annual Taxable Sales, Tallahassee MSA by Category (2003-2006)



Note: Tallahassee MSA includes Leon and Gadsden Counties (previous definition)

Source: Florida Department of Revenue